

Admin	July	August	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Total	
Campaign Manger	0	0	0	0	0	0	0	0	11,000	11,000	11,000	11,000	44000
Kim Geveden	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	3,500	3,500	3,500	3,500	49,000
Communications - Jeremiah	1,600	1,600	1,600	1,600	1,600	1,600	1,600	1,600	6,600	6,600	6,600	6,600	37600
Kara Ratliff (Call Mgr/Sched)	2,000	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	27,000
Office Manager/BOL Coord.	0	0	0	0	0	0	0	0	0	0	0	0	0
FEC Compliance/Acct	2,300	2,300	2,300	2,300	2,300	2,300	2,300	2,300	2,300	2,300	2,300	2,300	25,300
Taxes/ Ins - Umbrella/Wrk Cmp	13,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	6,500	6,500	6,500	6,500	69,000
NGP	500	500	500	500	500	500	500	500	500	500	500	500	5,500
Rent	900	900	900	900	900	900	900	900	900	900	900	900	9,900
Cable/Internet	110	110	110	110	110	110	110	110	110	110	110	110	1,210
Utilities	250	250	250	250	250	250	250	250	250	250	250	250	2,750
Office Phones	400	400	400	400	400	400	400	400	800	800	800	800	6,000
Office Supplies	500	500	500	500	500	500	300	500	750	750	1,000	1,000	6,800
Printing/Stamps	500	500	500	500	500	500	500	500	750	750	1,000	1,000	7,000
Staff Reimbursements	250	250	250	250	250	250	250	250	400	400	500	500	3,550
Consultants Travel	1,500	1,500	600	600	600	600	0	600	0	2,100	1,200	600	9,300
Furniture	0	0	0	0	0	0	0	0	0	0	0	0	0
Computer (4)	2,000	0	0	0	0	0	0	0	1,000	0	0	0	3,000
Tech Support/Equip	1,000	0	300	0	0	0	0	1,500	1,000	0	300	0	4,100
UPS Shipping	0	100	0	100	0	0	0	100	200	300	400	500	1,700
Misc.	500	500	500	500	500	500	500	750	1,000	1,000	1,000	1,000	7,750
TOTAL ADMIN	32,310	21,910	21,210	21,010	20,910	20,110	22,760	40,060	40,260	40,360	39,560	320,460	
Finance	July	August	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Total	
Christina Gilgor Finance Dir.	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	4,000	4,000	4,000	4,000	51,000
SLG/FMG	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	7,500	82,500
Jared Smith (EKY)	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	27,500
Lauren Biggs (CKY)	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	27,500
Eric (NKY)	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	33,000
Emily	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	2,500	27,500
Andrew*	1,600	1,600	1,600	1,600	1,600	1,600	1,600	1,600	1,600	1,600	1,600	1,600	17,600
Joey Couch	3,500	3,500	3,500	0	0	0	0	0	0	0	0	0	10,500
Staff Travel Reimburse	4,000	3,000	4,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	35,000
Cell Phone/Health Ins	900	900	900	900	900	900	900	900	900	900	900	900	9,900
Phone Head Sets (2)	0	0	0	0	0	0	0	0	0	0	0	0	0
Events	1,000	1,000	3,000	1,000	1,000	3,000	1,000	1,000	1,000	3,000	1,000	1,000	17,000
Printing	1,000	0	1,000	0	1,000	0	0	1,000	0	1,000	0	0	5,000
Mailers	0	0	15,000	0	0	0	0	0	15,000	0	0	0	30,000
TOTAL FINANCE	35,000	33,000	52,000	29,500	30,500	31,500	29,500	29,500	45,500	29,500	28,500	374,000	16.60%

Policy / Research	July	August	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Total		
Polling	0	0	0	0	0	0	0	34,000		0	0	0	34,000	
Tracking Polls	0	0	0	0	0	0	0	0	0	0	20,000	40,000	60000	
Focus Groups	0	0	0	0	0	0	0	0	0	17,000	0	0	17000	
Link Strategies	15,000	8,000	0	0	0	0	10,000	0	0	0	0	0	33,000	
Issue Coordinator/Deputy Press	2,700	2,700	2,700	2,700	2,700	2,700	2,700	2,700	2,700	2,700	2,700	2,700	29700	
Opposition Research /Issues	2,000	0	0	0	0	0	0	0	2,000	2,000	2,000	2,000	10000	
Research Consultant	0	0	0	0	0	0	0	0	0	0	0	0	0	
Documents/Copying	200	200	200	200	200	200	200	200	200	200	200	200	2200	
TOTAL POLICY/RESEARCH	19900	10900	2900	2900	2900	2900	46,900	4900	21,900	24,900	44,900	185,900	7.40%	
Communications / Media	July	August	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Total		
SKD	9,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	39,000		
Travel for Shoot	0	0	0	0	0	0	0	0	2,000	0	0	2,000		
Still Photo	1,200	0	0	0	0	0	0	1,500	0	0	0	2,700		
TV / Radio - Production/Shoot	0	0	0	0	0	0	0	0	55,000	40,000	20,000	115,000		
Broadcast / Cable TV BUY	0	0	0	0	0	0	0	0	0	335,000	877,000	1212000		
Cable	0	0	0	0	0	0	0	0	0	0	0	0		
Early UK Radio	0	0	0	0	0	0	0	0	0	0	0	0		
Direct Mail	0	0	0	0	0	0	0	0	0	0	0	0		
Internet Advertising	0	0	0	0	0	0	0	0	0	0	0	0		
Weekly Newspapers	0	0	0	0	0	0	0	0	0	0	0	0		
Misc.	250	250	250	250	250	250	250	250	1,000	1,000	1,000	5,000		
TOTAL COMM	10,450	3,250	3,250	3,250	3,250	3,250	3,250	4,750	61,000	379,000	901,000	1,375,700	54.90%	
IT - Website	July	August	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Total		
Liberty Concepts	12,400	1,400	1,400	1,400	1,400	1,400	1,400	1,400	1,400	1,400	1,400	26,400		
Lee Murphy - IT Director	1,500	1,500	1,500	1,500	1,500	1,500	0	0	0	0	0	9,000		
Paul Dyer - IT Consultant	0	0	0	0	0	0	0	0	0	0	0	0		
Misc	0	0	0	0	0	0	0	0	0	0	0	0		
TOTAL IT / Web	13,900	2,900	2,900	2,900	2,900	2,900	1,400	1,400	1,400	1,400	1,400	35,400	1.60%	
Field	July	August	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Total		
Dick P. - Field Director	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	55000		
Floyd S. - Dep. Field Dir.	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	33000		
WKY	0	0	0	0	0	0	0	2,500	2,500	2,500	2,500	10000		
LOU	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	22,000		
EKY	0	0	0	0	0	0	0	0	0	0	0	0		
Phone/Travel Reimburse	300	300	300	300	300	300	300	300	500	500	500	3900		

Yard Signs	0	0	0	0	0	0	0	20,000	0	0	0	20000	
Campaign Lit	20,000	0	0	0	0	0	0	20,000	0	0	0	40000	
Bumper Strips	1,800	0	0	0	0	0	1,800	0	0	0	0	3600	
Phone Program	0	0	0	0	0	0	0	0	0	0	0	0	
Large Yard Signs (rural)	0	0	0	0	0	0	0	0	0	0	0	0	
Buttons	0	0	0	0	0	0	0	0	0	0	0	0	
Events	0	0	0	0	0	0	0	0	0	0	0	0	
Misc.	0	0	0	0	0	0	0	3,000	3,000	3,000	3,000	12000	
TOTAL FIELD	32,100	10,300	10,300	10,300	10,300	10,300	12,100	55,800	16,000	16,000	16,000	199,500	8.00%
BUDGET	July	August	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Total	
Administrative	32,310	21,910	21,210	21,010	20,910	20,110	22,760	40,060	40,260	40,360	39,560	320,460	
FINANCE	35,000	33,000	52,000	29,500	30,500	31,500	29,500	29,500	45,500	29,500	28,500	374,000	
Policy / Research	19,900	10,900	2,900	2,900	2,900	2,900	46,900	4,900	21,900	24,900	44,900	185,900	
Communications / Media	10,450	3,250	3,250	3,250	3,250	3,250	3,250	4,750	61,000	379,000	901,000	1,375,700	
IT / Web	13,900	2,900	2,900	2,900	2,900	2,900	1,400	1,400	1,400	1,400	1,400	35,400	
FIELD	32,100	10,300	10,300	10,300	10,300	10,300	12,100	55,800	16,000	16,000	16,000	199,500	
TOTAL BUDGET - Expenses	143,660	82,260	92,560	69,860	70,760	70,960	115,910	136,410	186,060	491,160	1,031,360	2,490,960	88.50%
INCOME	100,000	150,000	350,000	150,000	120,000	150,000	75,000	150,000	275,000	175,000	175,000	1,870,000	
C.O.H.												485,000	
TOTAL BUDGET - Revenue												2,355,000	
Shortfall												-135,960	