

POLL ANALYSIS:

LOUISVILLE METRO VOTERS

JANUARY 2008

Methodology

- Sample Size: n=500 Registered Voters;
Jefferson County, KY
- Margin of Error: Plus or minus 4.3%
- Interview Method: Telephone
- Interview Dates: January 21-24, 2008

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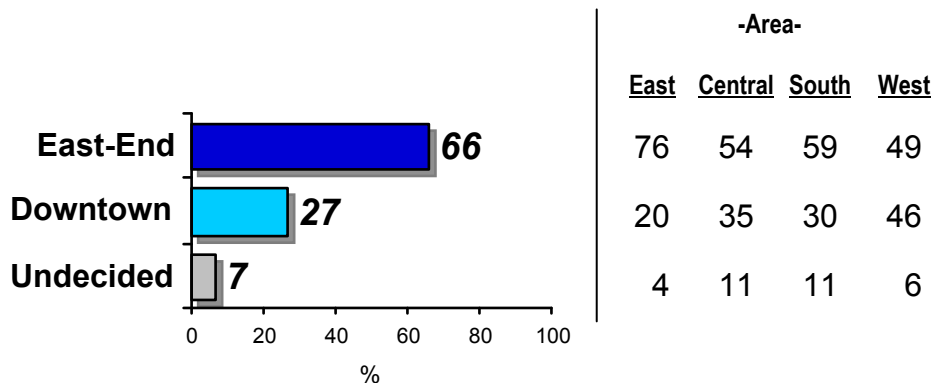
Poll Summary

**Louisville Metro Voters’
Views on Transportation Solutions**

1. Voter Priorities: East-End Bridge and Fix “Spaghetti Junction”.

- By 66% to 27%, more metro Louisville voters say the most important bridge priority is to build a new East-end bridge, not a downtown bridge. In the East-end, preference for an east river crossing jumps to 76-20. Meanwhile, majorities in South and Central parts of the county also prioritize an East-end bridge first and even in West Louisville, more support on an East-end bridge than a downtown bridge.

If you had to pick the most important bridge priority, would it be building a new downtown bridge or building an east-end bridge?



- Eighty-six percent (86%) of metro Louisville voters say an East-end bridge is more of a good idea “because it will provide a by-pass around Louisville” than say it is a bad idea “because it will encourage sprawl” (8%). In the East-end, judgment is 90% good idea to 5% “sprawl generator.”
- Seventy-two percent (72%) have a positive reaction to a transportation plan that includes building “an east-end bridge to connect I-265 in Kentucky to I-265 in Indiana.” In Eastern county, 79% are positive; 60% in West Louisville.
- Seventy-four percent (74%) are positive toward a transportation plan that “simplifies Spaghetti Junction and eliminates the bottlenecks associated with weaving traffic.” A fix of the Spaghetti Junction interchange is supported by near or above 70% in all areas of the county as well as by Democrats, Republicans, and Independents.
- Fifty-nine percent (59%) would make fixing the Spaghetti Junction interchange a priority in any transportation plan that is implemented.