

		Total	Gender		Age					Party			Ideology				Married		Children at Home	
		LV's	Male	Female	18-29	30-39	40-49	50-64	65 Plus	Republican	Democrat	Other	Conservative	Moderate	Liberal	Notsure	Yes	No	Yes	No
Senate Election	McConnell	44	47	41	54	43	44	41	42	79	18	42	66	37	9	32	48	37	56	38
	Lunsford	49	48	49	40	50	47	52	51	14	76	46	24	58	86	60	44	59	35	55
	Other	4	3	5	2	3	4	5	3	3	4	3	3	3	4	8	3	2	4	3
	Notsure	4	2	5	4	4	5	3	4	4	2	9	7	3	1	1	5	2	5	4
McConnell Fav	Very favorable	27	35	20	30	20	32	27	31	49	13	21	44	19	9	12	29	25	30	27
	Somewhat favorable	25	20	30	29	32	22	23	20	31	20	30	29	26	14	25	25	26	32	22
	Somewhat unfavorable	18	17	19	20	15	23	19	14	11	24	17	13	18	30	23	19	14	14	20
	Very unfavorable	24	24	22	18	27	15	24	27	5	36	25	6	33	42	34	21	27	18	25
	Not sure	6	3	9	2	7	7	6	8	4	7	8	8	4	5	6	5	7	6	6
Lunsford Fav	Very favorable	13	10	16	9	14	11	14	15	3	22	6	10	12	22	14	12	15	13	13
	Somewhat favorable	34	33	34	38	29	33	34	33	21	44	34	21	42	51	31	31	41	28	37
	Somewhat unfavorable	26	31	22	16	28	29	31	20	32	18	34	32	22	13	36	27	20	21	27
	Very unfavorable	17	20	14	30	16	15	12	17	30	9	12	26	14	5	8	19	13	25	13
	Not sure	10	6	14	6	14	12	8	14	14	6	14	12	10	8	11	10	12	13	9

		Total	Income						Economy	Most Important Issue			General Election		General Election	
		LV's	Under \$20K	20K-40K	40K-60K	60K-75K	75K-100K	100K+		War in Iraq	National Security	McCain	Clinton	McCain	Obama	
<b>Senate Election</b>	<b>McConnell</b>	44	37	33	43	63	55	44	38	26	85	81	15	67	13	
	<b>Lunsford</b>	49	53	56	53	31	38	54	53	71	9	14	78	28	80	
	<b>Other</b>	4	4	5	2	6	0	1	4	3	2	2	4	2	4	
	<b>Not sure</b>	4	6	6	1	0	7	0	5	0	5	3	3	3	3	
<b>McConnell Favs</b>	<b>Very favorable</b>	27	25	21	27	33	31	36	18	25	68	51	8	41	7	
	<b>Somewhat favorable</b>	25	26	30	16	30	31	22	29	12	18	29	22	30	20	
	<b>Somewhat unfavorable</b>	18	20	19	15	15	20	20	20	23	11	8	27	14	23	
	<b>Very unfavorable</b>	24	15	25	37	22	12	21	27	36	0	9	34	10	44	
	<b>Not sure</b>	6	15	5	4	0	6	0	6	5	3	4	8	5	6	
<b>Lunsford Favs</b>	<b>Very favorable</b>	13	23	13	15	9	6	10	17	10	4	2	22	10	16	
	<b>Somewhat favorable</b>	34	30	37	28	38	36	45	34	49	27	18	48	25	47	
	<b>Somewhat unfavorable</b>	26	17	20	29	25	28	31	23	24	41	35	17	30	20	
	<b>Very unfavorable</b>	17	18	14	20	25	17	10	15	10	25	33	4	25	6	
	<b>Not sure</b>	10	12	15	7	3	14	5	10	7	4	12	9	10	10	