

# CASSARO

For

## U.S. Senate

### PRESS RELEASE

For Immediate Release

Media Contact

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#### **Cassaro for Senate Committee Announces the Hiring of a Record Breaking Financial Consultant**

Prospect, KY – Dan Coleman, manager of the Dr. Mike Cassaro for U.S. Senate campaign, announces the hiring of Mary-Alice Wildasin of Florida as the campaign's financial consultant. Ms. Wildasin recently served as the Finance Director for Cunningham Harris Osborn and Associates. In that position, she broke national fundraising records for a congressional campaign by raising and receiving (in hand) \$425,000 in three weeks.

“We are most pleased to have Mary-Alice join our staff, said Dan Coleman. “She is an excellent and energetic fundraiser. Mary-Alice’s fundraising prowess will make the Dr. Mike Cassaro for U.S. Senate campaign financially competitive in the May 20<sup>th</sup> primary and in the November 4<sup>th</sup> general election.”

Ms. Wildasin has an excellent reputation among national Democrats. In 2000, she received the “New Hampshire Young Democrat of the Year Award.” This honor was the result of her tremendous work as the Regional Director (from 2000-2002) of the Young Democrats of America (YDA) New Hampshire/Rhode Island. Her accomplishments as YDA regional director included sitting on the finance committee of YDA and coordinating the first State convention for the New Hampshire Young Democrats.

Ms. Wildasin’s political experience has also involved grassroots organizing for the Dr. Howard Dean 2004 presidential campaign. She was the “Meet Up” Coordinator for the Dean campaign’s Rhode Island operation.

“The Dean campaign was an exciting experience, noted Mary-Alice Wildasin. “It was a crusade for political change. I expect that the Dr. Mike Cassaro campaign for U.S. Senate will be as exciting as those heady times with the Dr. Howard Dean campaign. “

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